

# American Seair Imports

LET'S CREATE FRAGRANCE MAGIC TOGETHER

### Who we are

We're a modern perfume shop born from the passion of fragrance lovers and content creators. Launched in 2023, we blend **scent curation with social storytelling** to craft a unique experience for our scent enthusiasts.

2025 2024 2024 May 2024 Nov Jan Moved into new Apr 2023 Monthly revenue reaches 20,000 sqft **ARMAF** Monthly revenue reaches \$4M+ on TikTok Shop Jun warehouse to provide Perfume goes \$1M+ on TikTok Shop wholesaling, drop-Import export viral on TikTok company formed shipping services 2023 2024 Nov 2024 2025 May Moved into new Mar Jan Added 3,500 sqft **Fragrance** additional warehouse to 1 million products sold facilitate in Wholesaler USA 1750 sqft on TikTok fulfillment trademarked warehouse



# ]
TikTok Shop

Fragrance Category USA



TikTok

# 40m+ monthly views

TikTok

1.1m+
Orders Shipped



TikTok Shop

# **Exclusive Brands**

Partnerships that reflect our commitment to quality, innovation, and trusted excellence.



**Exclusive Brand Deal** 

















### **Multi Channel**

We deliver an exceptional fragrance shopping experience across our website, app, and social platforms—anytime, anywhere.



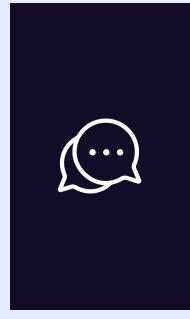
**Omnichannel Reach** 

Your products in hands customers across every major platform—seamlessly, efficiently, and globally (Canada & Mexico)

# What We Offer Your Brand









#### **Quick Fulfillment**

We offer quick and reliable fulfillment from our Long Island City warehouse, ensuring your products are stored, packed, and shipped efficiently to meet customer demand.

#### **Brand Awareness**

Through our growing social presence, we amplify brand visibility by creating authentic, buzz-worthy content that puts your products in front of an engaged, trend-savvy audience.

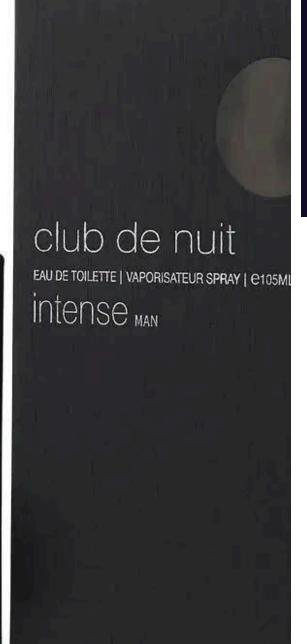
### Real-time Feedback

We provide real-time customer feedback through comments, DMs, and live sessions—giving your brand direct insight into consumer reactions, preferences, and trending scent profiles.

#### **Community**

We've built a loyal, fragrance-loving community that **trusts our recommendations** through shared scent stories and genuine connection.





## Case Study

Armaf Club de Nuit Intense Men EDT 3.6 Fl Oz

**+200,000** Units Sold

- Consistent sell-out campaigns and waitlists due to viral traction
- Leveraged short-form reels and TikTok
   Live to drive demand
- Partnered with 30+ niche creators for diverse audience appeal
- Proved strong product-market fit in the affordable luxury fragrance niche





# Case Study

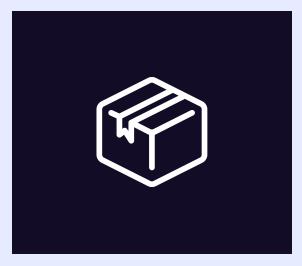
Al Rehab Choco Musk Eau De Perfume Natural Spray 50 ml

+380,000 Units Sold

across all channels

- Collaborated with 50+ creators and affiliates to drive viral engagement
- Featured across TikTok Shop, Amazon,
   Walmart, and Shopify
- Averaged 12,000+ units/month at peak velocity
- Resulted in 8-figure revenue within a single calendar year

# We don't just list your product. We launch it, amplify it, and scale it—fast.



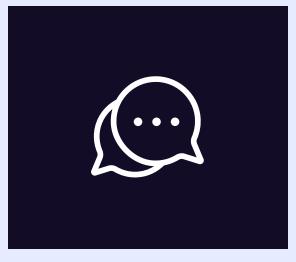
#### Influencer & Affiliate Network

We offer quick and reliable fulfillment from our **Long Island City warehouse**, ensuring your products are stored, packed, and shipped efficiently to meet customer demand.



#### **Multichannel Expertise**

Through our growing social presence, we **amplify brand visibility** by creating authentic, buzz-worthy content that puts your products in front of an engaged, trend-savvy audience.



#### Data-Driven Strategy

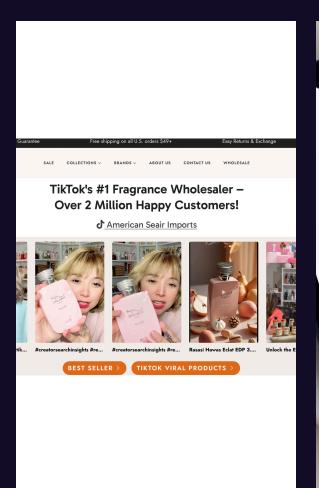
We provide real-time customer feedback through comments, DMs, and live sessions—giving your brand direct insight into consumer reactions, preferences, and trending scent profiles.



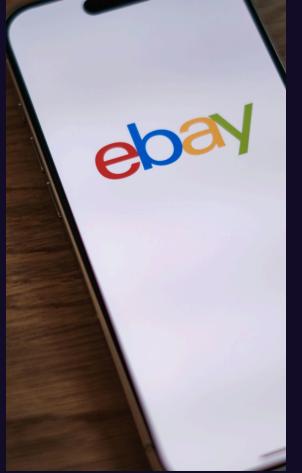
#### **®** Brand-Aligned Execution

We've built a loyal, fragrance-loving community that **trusts our recommendations** through shared scent stories and genuine connection.

## **Check us out**









Website 🔆

TikTok Shop

Ebay -

Shein -