

**LEGACY  
LINK  
UAE**

**UAE Trading Partner**

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**LEGACY LINK**

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**UAE**

WHERE LEGACIES BEGINS

# Our Mission

Our mission is to deliver a trusted, diversified range of quality products across key trading categories while connecting UAE-based suppliers with growing markets across Africa, Asia, and Europe.

- **Trusted Product Supply**

By working with established suppliers and maintaining a broad product base, we aim to build long-term trust with customers, partners, and financial institutions.

- **Diversified Portfolio**

Our business covers key general trading sectors including perfumes, beauty products, building materials, and electromechanical products.

- **UAE-Based Export Growth**

Operating from the UAE gives us strong access to international trade routes, logistics networks, and regional business opportunities.

- **E-commerce Expansion**

We are preparing to build a strong e-commerce presence in the UAE. This will allow to create a scalable digital sales channel for our product portfolio.

**4+**

Core product verticals

**3**

Export regions

**B2B**

Wholesale supply

**B2C**

E-commerce launch

# Product Portfolio



A diversified catalog

## Perfumes & Niche Perfumes

Middle Eastern, designer-inspired, premium and mass-market fragrances.

## Beauty Products

Skincare, body care, personal care and fast-moving beauty items.

## Building Materials

Demand-led items for contractors, retailers and export buyers.

## Electrical Spare Parts

Replacement parts, fittings and electrical consumables for trade customers.

## Portfolio Strategy

Start with high-velocity categories, then expand based on repeat demand and working-capital availability.

# UAE Ecommerce Launch Plan

From trading inventory to searchable, orderable, bankable digital sales.

- 01 Catalog Build** Clean SKUs, product data, pack sizes, HS/category fields and pricing rules.
- 02 Website + Marketplaces** Launch UAE website and connect to selected online channels.
- 03 Payments + Settlement** Enable card, wallet and bank transfer flows with clear settlement tracking.
- 04 Fulfillment** Local courier, warehouse pick/pack, export documentation and customer service.

Move from offline-only UAE trading into measurable digital sales, online payment records and repeat customer data.

# Operating Model

Controlled inventory movement from supplier to customer.

## Sourcing

Supplier purchase orders, pro-forma invoices and import planning.

## Inventory

SKU-level stock control, batch tracking and reorder planning.

## Sales

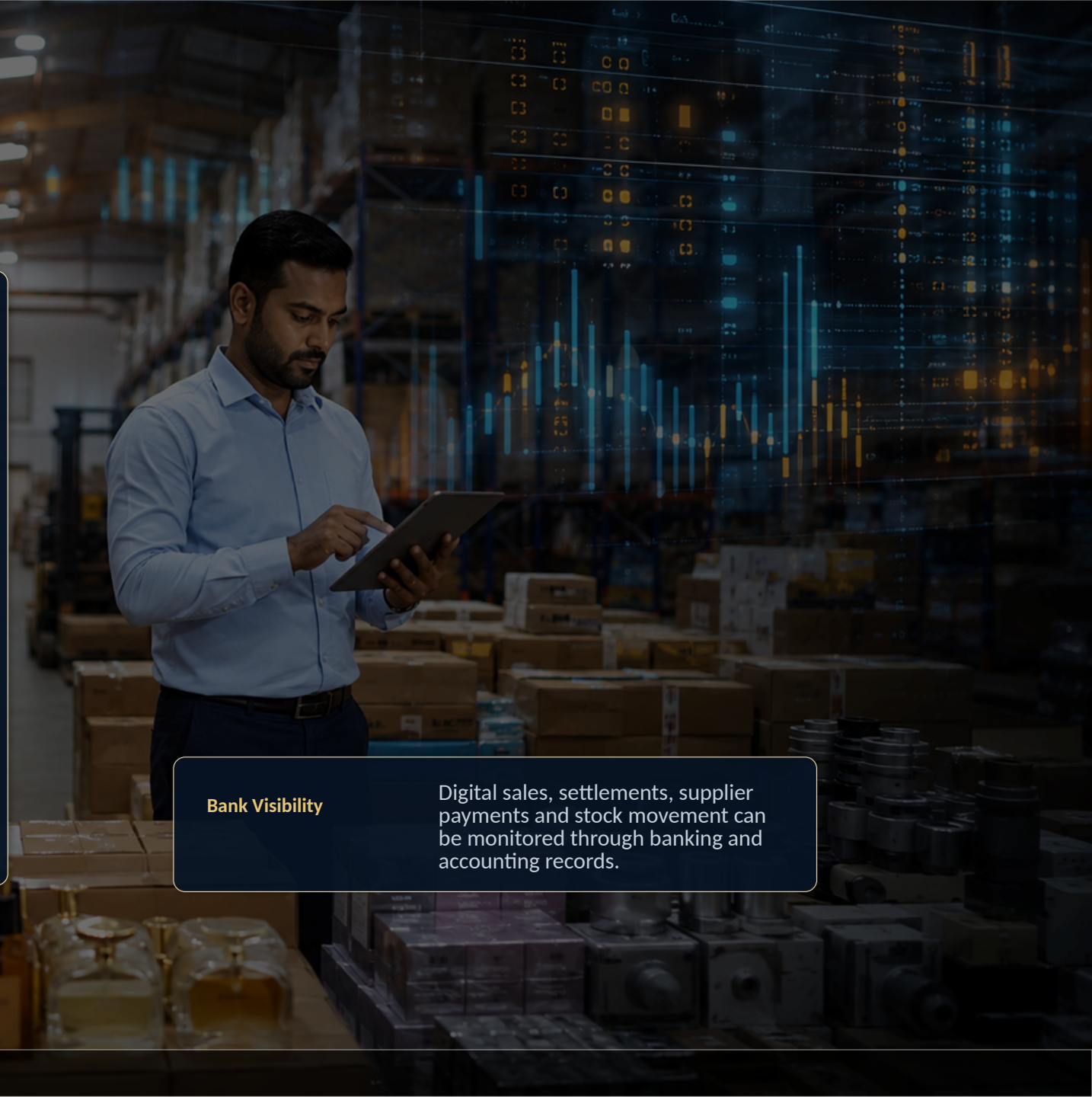
B2B quotations, ecommerce orders, export invoices and payment collection.

## Fulfillment

Pick/pack, courier handoff, export documents and delivery confirmation.

## Bank Visibility

Digital sales, settlements, supplier payments and stock movement can be monitored through banking and accounting records.



# Banking Requirement

Facilities requested to support inventory, trade payments and e-commerce scaling.

## Working Capital Line

Inventory purchases, local operating cycle and seasonal demand.

## Trade Finance

Supplier payments, import/export documentation and shipment timing.

## Payment Services

Merchant account, card settlement, bank transfer and ecommerce collections.

## Facility Amount

AED [to be finalized with bank after review of invoices, stock plan and projections].

## Use of Funds

- Stock availability
- Supplier credit cycle
- E-commerce setup
- Export execution

## Partnership Proposition

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**Legacy Link UAE is building a bankable trading platform with an upcoming UAE e-commerce presence.**

- Diversified product portfolio with trade demand across multiple categories.
- Export coverage from UAE to Africa, Asia and Europe.
- Online sales launch designed to improve transaction visibility and customer data.
- Bank facility supports inventory turnover, supplier payments and scalable e-commerce growth.

